



Carole Kendrick <ckendrick@cityofplacerville.org>

Reviving Downtowns and Main Streets Statewide Learning Exchange

16 messages

Governor's Office of Land Use and Climate Innovation <planning@opr.ca.gov>

Mon, Jul 28, 2025 at 4:43 PM

Reply-To: planning@opr.ca.gov

To: pv.planning@gmail.com



Help LCI Develop Guidelines

The guidelines will help local governments navigate the financial, regulatory and market challenges of reviving downtowns and main streets.



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Dear Partners,

The **Governor's Office of Land Use and Climate Innovation**, in partnership with urban planning expert **Bill Fulton at UC San Diego**, is developing a **new Guideline** to support California communities in giving new lives to their **downtowns and main streets**. As many cities work to recover from the impacts of the pandemic, adapt to climate change, and respond to shifting economic trends, local governments are facing complex financial, regulatory, and market challenges that hinder downtown reinvestment.

The guidelines will offer practical tools, case studies, and policy strategies to help communities overcome these barriers and implement inclusive, climate-resilient, and economically vibrant downtown revival efforts. Our goal is to empower cities and towns, large and small, to reimagine their downtowns and main streets as thriving, equitable, and sustainable places for all Californians.

We invite you to join a **Statewide Learning Exchange** to discuss the key opportunities and challenges facing downtowns and main streets, especially in the context of post-pandemic recovery. This initiative is in its early stages, and we are seeking a broad range of perspectives.

Important Dates:

Statewide Listening Session: Thursday, Aug. 7, from 11 a.m. - 12 p.m.

Register for Listening Session: Webinar Registration - Zoom

Public Comment Deadline: Friday, Aug. 28, at 5 p.m.

Submit your comments by emailing planning@lci.ca.gov with "Reviving Downtowns and Main Streets" in the subject line.

[Register for our Listening Session](#)

Sincerely,
The Planning Team

For more information, contact planning@lci.ca.gov.

Governor's Office of Land Use and Climate Innovation | [1400 10th Street](#) | Sacramento, CA 95814 US



CA Governor's Office of
**Land Use and
Climate Innovation**



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Placerville Planning Department <pv.planning@gmail.com>
To: ckendrick@cityofplacerville.org

Tue, Jul 29, 2025 at 4:04 PM

Can we forward this to PEAC?

[Quoted text hidden]

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City of Placerville Planning Division
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<http://www.cityofplacerville.org>

Office Hours: 8:00 a.m. - 12:00 p.m. and 1:00 p.m. - 5:00 p.m. Monday - Friday,

Starting 7/1/25 **Office Closed 12:00 - 1:00 Daily**